

WIRRAL COUNCIL

CABINET MEETING

NOVEMBER 2013

SUBJECT:	PROPOSED PUBLIC HEALTH CONTRACTING ARRANGEMENTS FOR 2014/15
WARD/S AFFECTED:	ALL
REPORT OF:	FIONA JOHNSTONE (DIRECTOR OF PUBLIC HEALTH AND HEAD OF POLICY & PERFORMANCE)
RESPONSIBLE PORTFOLIO HOLDER:	COUNCILLOR CHRIS MEADEN
KEY DECISION?	YES

1.0 EXECUTIVE SUMMARY

- 1.1 The aim of this report is to seek agreement from Cabinet to progress Public Health's proposed contracting plans for 2014/15.
- 1.2 The plans outlined will be subject to final Cabinet approval and sign off (before completions) in February 2014.

2.0 BACKGROUND AND KEY ISSUES

- 2.1 The Health and Social Care Act (2012) gave Wirral Council statutory duties across three "domains" of Public Health, as described in the Public Health Outcomes Framework. These duties cover the following components:
 - Health improvement –including reducing lifestyle related ill-health and inequalities in health, and addressing the underlying determinants of health
 - Health protection – ensuring that comprehensive plans are in place across the local authority, NHS and other agencies to respond to infectious disease outbreaks and other public health emergencies
 - Health service improvement - providing NHS Commissioners, including Clinical Commissioning Groups (CCGs), with expert advice and support to improve and evaluate the quality and efficiency of health services.
- 2.2 The Public Health grant awarded to the council is designed to deliver the responsibilities set out in the Public Health Outcomes Framework. It requires

that the Joint Strategic Needs Assessment (JSNA) and the Joint Health and Wellbeing Strategy should both inform and influence the commissioning plans of the Council and so influence how the Public Health grant is attributed.

- 2.3 To enable the delivery of the duties outlined in the Public Health Outcomes framework, services have been commissioned across a range of areas. Table 1 illustrates the service areas covered by Public Health contracts during this financial year (2013/14).

Table 1 – Public Health Contractual Investments (2013/14)

Category	Current Expenditure (2013/14)
Drug and alcohol	£9,328,900
Smoking Cessation	£1,419,188
Sexual Health	£3,016,876
Children aged 5-19	£2,417,160
Health & Wellbeing	£1,541,625
Weight Management (Adults)	£964,606
Health Checks	£513,500
Mental Health	£157,500
Miscellaneous Public Health Commissioning	£636,465
TOTAL	£19,995,820

- 2.4 Services are delivered by a range of providers. Currently (as at 31/09/2013) Public Health directly manages 191 contracts (with 191 providers – Appendix 1 illustrates Public Health contracts by provider for 2013/14). These contracts are proactively managed through the commissioning process.

3.0 COMMISSIONING

- 3.1 All Public Health contracts are subject to on-going evaluation as part of a clearly defined commissioning cycle approach (in line with the Commissioning Framework developed as part of the Councils Transformation programme) which is designed to maximise return on investment and improve outcomes. This methodology ensures that Public Health services (and contracts) are consistently and routinely tested against a range of criteria.
- 3.2 The main strategic criteria against which contracts are tested include the following:
- Evidence base (e.g. academic research, engagement feedback, Joint Strategic Needs Assessment)
 - Performance of targets (e.g. financial and activity based) and outcomes against plans and benchmarking information

- Value for money
- National policy and technical guidance (e.g. Public Health Outcomes Framework)
- Strategic direction (e.g. Corporate Plan strategic aspirations [narrowing the gap in life expectancy], Health and Wellbeing Board Strategy, delivery of Public Health outcomes through council services)
- Legal & contractual frameworks (e.g. incorporate national updates to contract templates used for NHS providers).

The aim of this process is for approximately a third of all Public Health contracts to be retendered per year as part of a 3 year cycle.

3.3 The output from this approach provides the intelligence to inform the development of commissioning/contracting options for approval by Elected Members and Cabinet.

4.0 CONTRACTING PROPOSALS

4.1 Public Health's proposed contracting plans for 2014/15 are set out and summarised in Table 2.

Table 2 – Summary of Contracting Plans 2014/15

Action	Financial Value	Number of Contracts
Rollover of contracts (subject to no changes)	£4.3m	152
Rollover of contracts (being retendered in-year)	£11.7m	23
Rollover of contracts (subject to service specification updates)	£3.6m	13
Decommissioning and rationalisation of contracts	£0.4m	3
TOTAL	£20m	191

a. **Rollover of contracts (subject to no changes)**

- 4.2 152 Public Health contracts (with the value of £4.3m) will be rolled over from 2013/14 to 2014/15, without any further adjustment to the existing contracts.
- 4.3 Health check (£0.5m) and sexual health (£3m) are being rolled over because they were recommissioned during 2013/14.
- 4.4 The implementation of health check contracts with GP practices (59 in total, with a value of £0.5m) were delayed as consequence of national problems associated with finalising the clinical criteria for the programme. This issue put back the local mobilisation of the contracts by 3 months (compared to the original implementation timeline agreed in 2012/13) and therefore, it is still too early to evaluate the effectiveness of the programme

b. Rollover of contracts (being retendered in-year)

- 4.5 A significant proportion of the total £20m invested in contracts will be retendered in between October 2013 and January 2015 (e.g. Drug and Alcohol and Children [5-19] services). These services account for approximately £11.7m (24 contracts) and the retender processes will be completed during 2014/15. Papers seeking permission to retender services in both these areas (Drug & Alcohol and Children's) have already been agreed by Cabinet (on 09/10/2013). It is anticipated that the retendered contracts will be operational by January 2015. Those contracts will therefore continue during the recommissioning process so that there is no loss of service to residents.

c. Rollover of contracts (subject to updated service specifications)

- 4.6 A further £3.6m (13 contracts) of contracts are being rolled over, but subject to the service specifications (which underpin the contracts) being revised and renegotiated with providers as part of the 2014/15 contracting discussions. The updated specifications (e.g. performance metrics) are designed to ensure that the contracts reflect the commissioning intentions of public health and maximise performance in terms of outcomes and value for money.

e. Decommissioning of contracts

- 4.7 Contracts with a value of £0.4m have been decommissioned during 2013/14 (e.g. provider insolvency). Alternative provision for decommissioned activity has been identified within existing contracts (at no increased cost), where necessary. The funding released (£0.4m) by this process forms part of the Public Health Outcomes investment that will be delivered through existing council services during 2014/15.

5.0 RELEVANT RISKS

5.1 Children's Retender (as described in paper submitted to Cabinet on 10/10/13)

- Failure to integrate these services will result in maintenance of the status quo. The Council is required to maximise the value for money it achieves for all services. Best practice guidance suggests a need to market test for best

value every 3-4 years. There has been interest locally as to whether or not the services outlined in this paper are to be re-commissioned by a number of interested parties. This raises some concerns about failure to undertake a re-commissioning exercise and whether or not these parties would challenge this decision.

- The transfer of funding from NHS England to the Council for the commissioning of the 0 to 5 year is still to be agreed. A joint procurement process will only take place if agreement on the funding to be transferred can be reached.

5.2 Drug and Alcohol Retender (as described in paper submitted to Cabinet 10/10/13)

- There is an ageing population of opiate users living on the Wirral, failure to support these individuals to move from a maintenance regime to a recovery system will not optimise the outcomes both for the individuals and local communities. The Council is required to maximise the value for money it achieves for all services.
- Failure to support the above in a properly structured and realistic manner, taking into account the behavioural characteristics of long term dependence, could result in an increase in some of the negative impacts of problematic opiate use on the wider community e.g. users returning to acquisitive crime, unsafe injecting

6.0 OTHER OPTIONS CONSIDERED

- 6.1 The option to continue with current provision for Drug & Alcohol and Children's (5-19) services was considered however, this would not support innovation and the potential to deliver a more cost effective service.

7.0 CONSULTATION

- 7.1 Consultations will be undertaken as described in the retender papers submitted and agreed by Cabinet for Drug & Alcohol and Children's (5-19) services (10/10/13).

8.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

- 8.1 Organisations from the Voluntary, Community and Faith are currently involved with the delivery of elements of provision. The re-tender would present the opportunity for greater involvement.

9.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

- 9.1 There is currently allocated funding for the services highlighted. The tender exercise would enable a more integrated and cost effective model to be developed. T.U.P.E. may be an issue that will need to be addressed.

10.0 LEGAL IMPLICATIONS

10.1 Required Standing Financial Instructions will be followed. T.U.P.E. may be an issue that will need to be addressed.

11.0 EQUALITIES IMPLICATIONS

11.1 Impact review for Children Services (5-19) retender can be accessed at <http://www.wirral.gov.uk/my-services/community-and-living/equality-diversitycohesion/equality-impact-assessments/eias-2010/public-health>

11.2 Impact review for Drug & Alcohol services can be accessed at <http://www.wirral.gov.uk/myservices/community-and-living/equality-diversity-cohesion/equality-impactassessments/eias-2010/public-health>

12.0 CARBON REDUCTION IMPLICATIONS

12.1 There are no carbon reduction implications based on the content of this report.

13.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

13.1 There are no planning or community safety implications based on the content of this report.

14.0 RECOMMENDATION/S

14.1 Cabinet are requested to note the contents of this report and agree to contract schedule of activity summarised in Table 2.

14.2 An update report will be submitted to Cabinet in February 2014 summarising progress against the contracting schedule and seeking final agreement to sign off of all contracts for 2014/15.

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APPENDICES

Appendix 1 – Public Health contracts by provider 2013/14 (including contracting actions)

REFERENCE MATERIAL

N/A

SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Cabinet (papers on retendering of Drug & Alcohol and Children's [5-19] services)	10/10/2013

Public Health, Policy & Performance

Appendix 1 - Public Health Contracts by Provider 2013/14 (including contracting actions)

AREA	PROVIDER	VALUE (£)	NUMBER OF CONTRACTS	CONTRACTING ACTION
Obesity	5 Boroughs Partnership NHS Foundation Trust	79,074	1	Roll over (no changes/updated service specification)
Children 5-19	Action for Children	111,813	1	Roll over (retender)
Drugs & Alcohol	Action on Addiction	45,229	1	Roll over (retender)
Drugs & Alcohol	Advocacy In Wirral	213,525	1	Roll over (retender)
Drugs & Alcohol	Arch Initiatives	2,320,324	1	Roll over (retender)
Children 5-19	Bridgewater Community Health	72,400	1	Roll over (retender)
Drugs & Alcohol	Chamber Of Commerce	5,000	1	Roll over (retender)
Children 5-19	Claughton Medical Centre	10,000	1	Roll over (retender)
Health Checks	CSU	13,500	1	Roll over (no changes/updated service specification)
Drugs & Alcohol	CWP	4,645,921	1	Roll over (retender)
Drugs & Alcohol	Forum Housing	50,000	1	Roll over (retender)
Drugs & Alcohol	Goals	6,000	1	Roll over (retender)
Drugs & Alcohol	HIT	30,280	1	Roll over (retender)
Obesity	Homestart	190,000	1	Roll over (no changes/updated service specification)
Drugs & Alcohol	Independence Initiative	35,151	1	Roll over (retender)
Drugs & Alcohol	Intuitive Recovery	64,868	1	Roll over (retender)
Drugs & Alcohol	John Moores University	66,275	1	Roll over (retender)
Miscellaneous	Liverpool City Council	15,000	1	Roll over (no changes/updated service specification)
Miscellaneous	Liverpool PCT	21,972	1	Roll over (no changes/updated service specification)
Drugs & Alcohol	Merseycare KWO	30,000	1	Roll over (retender)
Health Checks	GP's	500,000	58	Roll over (no changes/updated

				service specification)
Alcohol	Pharmacies - Alcohol	75,813	0	Roll over (retender)
Smoking	Pharmacists - NRT	470,000	93	Roll over (no changes/updated service specification)
Sexual Health	Pharmacists - EHC	24,000	0	Roll over (no changes/updated service specification)
Drugs & Alcohol	Phoenix Futures	353,343	1	Roll over (retender)
Obesity	Proscore	25,000	1	Roll over (no changes/updated service specification)
Sexual Health	RASA	50,000	1	Roll over (no changes/updated service specification)
Sexual Health	Sahir House	30,000	1	Roll over (no changes/updated service specification)
Smoking	Solutions 4 Health	40,000	1	Roll over (no changes/updated service specification)
Sexual Health	Terence Higgins Trust	106,834	1	Roll over (no changes/updated service specification)
Mental Health	The Reader Organisation	157,500	1	Roll over (no changes/updated service specification)
Drugs & Alcohol	The Social Partnership	477,888	1	Roll over (retender)
Drugs & Alcohol	Tomorrow Womens Wirral	20,000	1	Roll over (retender)
Drugs & Alcohol	Tranmere Rovers in the Community	15,000	1	Roll over (retender)
Smoking	VCAW	75,000	1	Roll over (no changes/updated service specification)
Miscellaneous	Wired	20,000	1	Roll over (no changes/updated service specification)
Sexual Health	Wirral Brook	249,942	1	Roll over (no changes/updated service specification)
Miscellaneous	Wirral Change	62,525	1	Roll over (no changes/updated service specification)
Drugs & Alcohol	Wirral CVS	57,752	1	Roll over (retender)
Miscellaneous	WIRRAL PATHFINDERS	15,000	1	Roll over (no changes/updated service specification)
Children 5-19	Xenzone Ltd	101,320	1	Roll over (retender)
Drugs & Alcohol	WUTH	92,000	1	Roll over (retender)

Children 5-19	WUTH	1,504,257		Roll over (retender)
Obesity	WUTH - NCMP	42,091		Roll over (no changes/updated service specification)
Smoking	WUTH -cquin	37,165		Roll over (no changes/updated service specification)
Miscellaneous	WUTH - TB	78,972		Roll over (no changes/updated service specification)
Smoking	Wirral Community Trust	797,023	1	Roll over (no changes/updated service specification)
Sexual Health	Wirral Community Trust	2,556,100		Roll over (no changes/updated service specification)
Children 5-19	Wirral Community Trust	194,357		Roll over (retender)
Obesity	Wirral Community Trust	628,441		Roll over (no changes/updated service specification)
Health & Well Being Services	Wirral Community Trust	1,541,625		Roll over (no changes/updated service specification)
Children 5-19	Wirral Community Trust	313,013		Roll over (retender)
Drugs & Alcohol	Wirral Community Trust	301,308		Roll over (retender)
Drugs & Alcohol	Wirral Borough Council - CYPD (alcohol)	423,223	1	Roll over (retender)
Children 5-19	Wirral Borough Council - CYPD (children's)	110,000		Roll over (retender)
Miscellaneous	Wirral Community Trust	5,000		Decommissioned
Miscellaneous	Tranmere Community Project	39,136		Decommissioned
Miscellaneous	TTP	194,560		Decommissioned
Miscellaneous	MEND	184,300		Decommissioned
TOTAL		19,995,820	191	